

SNACK BETTER®
SAHALE
SNACKS®

September 2009
For Immediate Release

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Sahale Snacks Brings Extraordinary Flavor, Exotic Ingredients to Nut Blends
Delicious for Snacking, Entertaining, Traveling

Seattle, Washington – It started with a climb up Mount Rainier in Washington State. Josh Schroeter and Edmond Sanctis had beautiful views but nothing delicious to eat. Inspired by that experience, they created Sahale Snacks – starting with their flavorful line of nut blends that are conveniently packaged and full of nutrition. Each unique combination of premium nuts, dried fruits, and exotic spices reflects a beautiful location, culture and culinary tradition somewhere in the world.

Sahale Snacks Nut Blends



Soledad Nut Blend (2oz. \$2.99, 5oz. \$4.99)

A tangy mix influenced by the Mediterranean, featuring almonds, flax seeds, apples, dates, balsamic vinegar and a dash of cayenne pepper. Recently named one of the **125 Best Foods for Men** in *Men's Health* magazine (June 09) as “**Best Trail Mix.**”



Valdosta Nut Blend (2oz. \$2.99, 5oz. \$4.99)

Lightly spiced pecans with black pepper combined with sweetened, dried cranberries and orange zest. This combination of flavors echoes the Southern cooking style of the US.

Socorro Nut Blend (2oz. \$2.99, 5oz. \$4.99)

Macadamia nuts, hazelnuts, mango, papaya, and chipotle (ripened and smoked Jalapeno pepper) merge to create a flavor as unique as the sun-drenched American Southwest. Finished with a dash of cumin and cilantro.



Sing Buri Cashew Nut Blend (2oz. \$2.99, 5oz. \$4.99)

Cashews glazed with soy sauce and lemongrass, combined with dried pineapple, peanuts, and sesame seed, all lightly dusted with mild Chinese chili. This aromatic blend is reminiscent of a flavorful Thai dish.



Ksar Nut Blend (2oz. \$2.99, 5oz. \$4.99)

An exotic, piquant combination of pistachios and pepitas, sweetened by figs and honey, and finished with a peppery kick of Moroccan harissa.

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About Sahale Snacks

Sahale Snacks was founded in Seattle in 2003 by Josh Schroeter and Edmond Sanctis after climbing Mt. Rainier and enduring days of uninspiring trail mix and energy bars. The two friends set out to create a natural and healthy snack that tasted great. The company follows a simple philosophy: Start with natural whole foods, add a dash of culinary magic and offer busy consumers convenient, sophisticated, healthy snacks. Sahale Snacks is dedicated to helping people “Snack Better™.”

The founders named the company after Sahale Peak, which is north of the Cascade Pass in the North Cascades National Park in Washington State. Pronounced “sah-HA-lee,” it’s a beautiful peak with a cool glacier and great views. For more information please visit www.sahalesnacks.com or Sahale Snacks on Facebook and Twitter.

Sahale Snacks’ lines of Nut Blends and Glazed Nuts are available in conventional, natural and specialty grocers, as well as cafes, outdoor/recreation stores and hotels. A store locator is available on www.sahalesnacks.com.

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For hi-res photos and product samples, please contact debby@fortunepublicrelations.com

