

SNACK BETTER®

SAHALE

SNACKS®

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For Immediate Release

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Sahale Snacks: A Winner with Health Nuts!

Tasty Snacks win Awards from Men's Health and Shape Magazines

Seattle, WA – Sahale Snacks, the Seattle based maker of all natural nut blends and glazed nuts, is pleased to announce that its products have received awards this summer from both Men's Health and Shape magazines.



Sahale Snacks Soledad Nut Blend was chosen "Best Trail Mix" by the editors of Men's Health, in the magazine's popular "125 Best Foods for Men" (June '09 issue). Soledad Nut Blend is a sweet and spicy, Mediterranean-inspired combination of almonds, apples, flax seeds, dates, balsamic vinegar and red pepper. (2 oz./\$2.99, 5 oz./\$4.99)

Sahale Snacks Glazed Nuts Cashews with Pomegranate and Vanilla was selected as a "Best Snack Award" winner by Shape Magazine (July '09 issue). This winning snack teams up whole roasted cashews with pomegranate and apple, and balanced with pure, fragrant vanilla bean. (4 oz./\$5.29)



About Sahale Snacks

Sahale Snacks was founded in Seattle in 2003 by Josh Schroeter and Edmond Sanctis after climbing Mt. Rainier and enduring days of uninspiring trail mix and energy bars. The two friends set out to create a natural and healthy snack that tasted great. The company follows a simple philosophy: Start with natural whole foods, add a dash of culinary magic and offer busy consumers convenient, sophisticated, healthy snacks. Sahale Snacks is dedicated to helping people "Snack Better™."

The founders named the company after Sahale Peak, which is north of the Cascade Pass in the North Cascades National Park in Washington State. Pronounced "sah-HA-lee," it's a beautiful peak with a cool glacier and great views. For more information please visit www.sahalesnacks.com or Sahale Snacks on Facebook and Twitter.

Sahale Snacks' lines of Nut Blends and Glazed Nuts are available in conventional, natural and specialty grocers, as well as cafes, outdoor/recreation stores and hotels. A store locator is available on www.sahalesnacks.com.

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For hi-res photos and product samples, please contact debby@fortunepublicrelations.com